



**ELEVATE**

INDIANAPOLIS

*No One Gets There Alone.*



COMMUNITY  
ENGAGEMENT  
PACKET



## OUR MISSION

***Building long-term, life-changing relationships with Indianapolis urban youth, equipping them to thrive and contribute to their community.***

## *Why should I become a Corporate Sponsor with Elevate Indy?*

Corporate sponsorship is one way that organizations and businesses can collaborate with Elevate Indy to drive more long-term results and positive outcomes for our youth. We believe that COLLABORATION yields the best long-term results, acknowledging that the complex work in urban centers cannot be done single-handedly.

Sponsoring one of our Community Engagement Events will help ensure that Elevate Teacher-Mentors are able to build long-term, life-changing relationships while they guide and mold the next generation of leaders.



# TERMS OF SPONSORSHIP

## *What Sponsors Can Expect From Elevate Indy:*

Elevate Indy promises to be there for every step of the Sponsorship process. We're excited to welcome you into the Elevate Indy community, and guide you through our different pathways of support. Sponsors can expect regular communication with our Engagement staff.

## *What Elevate Indy Expects From Our Event Sponsors:*

Before choosing to sponsor an Elevate Indy event, we hope you would consider joining us for a site visit. We encourage our sponsors to share with their employees about the event that is being sponsored and promote volunteer opportunities! We also request that Financial Commitment\* is paid 30 days prior to the event.

*\*Financial Commitment can be fulfilled through a cash donation, in-kind donation of services equal to the amount of the sponsorship level, or a combination of these two types of investments.*

# LEVELS OF SPONSORSHIP

## LEADERSHIP LEVEL:

- Top financial level for sponsorship
- Prominent logo placement on event materials
- Social media boosted spotlight with an estimated reach of 5,000 people
- Brand awareness and exposure up to 1,000 Indianapolis citizens through e-newsletter spotlights
- Elevate swag items for the company
- Exclusive volunteer opportunities

## ADVOCATE LEVEL:

- Mid-financial level for sponsorship
- Social media shoutouts and exposure up to 500 people
- Exclusive volunteer opportunities
- Logo placement on event materials

## PATRON LEVEL:

- Entry level for sponsorship
- Small logo placement on event materials
- Volunteer opportunities



# Fall 2023 Community Engagement Sponsorship Opportunities Calendar Overview



- 7th Annual Vision Breakfast\*..... Nov 9
- 3rd Annual Turkey Bowl..... Nov 14  
(Flag Football Game)
- Alumni Care Packing Party..... Nov 16
- Holiday Alumni Party..... Dec 21

Please note that the sponsorship levels for each event will look different.  
\*Denotes Signature Elevate Indy Event





# VISION BREAKFAST

7TH ANNUAL

November 9, 2023

We invite you to sponsor the 7th Annual Vision Breakfast, one of our organization's signature events. During the Vision Breakfast, we share and update where we have been the past year and where we are going in the next. Your sponsorship will cover event costs and enable us to make a meaningful impact on our community as we kick off our annual Fall Fundraising Campaign. By becoming a sponsor for this distinguished event, your company will gain valuable exposure among a diverse audience of community leaders, philanthropists, and like-minded organizations.



*Make a lasting impact  
in the next generation!*

*Sponsor an Elevate signature  
event!*

*Allow Elevate to continue to cast vision  
to our city's urban youth!*

# 7TH ANNUAL VISION BREAKFAST

November 9, 2023



*Note: By sponsoring the Vision Breakfast you will help cover the costs of the event as well as help us kick off our annual Fall Fundraising campaign.*

## Sponsorship Levels:

### LEADERSHIP LEVEL:

- \$2,500 for LEADERSHIP sponsor status
- Prominent logo placement on event materials
- Prominent social media spotlight
- Opportunity to host multiple tables during breakfast
- Exclusive volunteer opportunities

### ADVOCATE LEVEL:

- \$1,500 for ADVOCATE sponsor status
- Medium logo placement on event materials
- Social media spotlight
- Opportunity to host 1 table during breakfast
- Exclusive volunteer opportunities

### PATRON LEVEL:

- \$500 for PATRON sponsor status
- Social media spotlight
- Small logo placement on event materials
- VISION BREAKFAST SPONSORS WILL RECEIVE
  - EMAIL SPOTLIGHTS REACHING THOUSANDS.
  - PAID SOCIAL MEDIA BOOSTED ADS WITH REACH UP TO 5,000 PEOPLE.
  - COLLABORATE WITH YOUR MARKETING TEAM TO CREATE MARKETING SUMMATION REPORTING.
  - EXCLUSIVE EXPOSURE TO ELEVATE SUPPORTERS & KEY COMMUNITY PARTNERS.





**November 14, 2023**

Sponsor Elevate Indianapolis' annual Turkey Bowl, a highly anticipated Sports & Adventure Engagement Event. The Turkey Bowl brings together students from various schools to participate in a thrilling game of flag football, alongside community members who serve as referees and, occasionally players. This event not only fosters camaraderie and friendly competition but also promotes the values of teamwork, leadership, and sportsmanship among our students. Your sponsor dollars will allow us to provide food and prizes for students who partake.



*See students play in  
a fall classic!*

*Support first-time experiences  
through sports based mentoring!  
Allow us to create a safe space for  
athletic and non-athletic students!*



November 14, 2023



## *Sponsorship Levels:*

### **LEADERSHIP LEVEL:**

- \$750 for LEADERSHIP sponsor status
- Prominent logo placement on event materials
- Prominent social media spotlight
- Opportunity to have company volunteers participate as referees and play in the game
- Exclusive access to Elevate program and staff

### **ADVOCATE LEVEL:**

- \$500 for ADVOCATE sponsor status
- Medium logo placement on event materials
- Social media spotlight
- Exclusive volunteer opportunities

- **TURKEY BOWL SPONSORS WILL RECEIVE**
  - EMAIL SPOTLIGHTS REACHING THOUSANDS.
  - PAID SOCIAL MEDIA BOOSTED ADS WITH REACH UP TO 5,000 PEOPLE.
  - COLLABORATE WITH YOUR MARKETING TEAM TO CREATE MARKETING SUMMATION REPORTING.
  - EXCLUSIVE EXPOSURE TO ELEVATE SUPPORTERS & KEY COMMUNITY PARTNERS.



# ALUMNI CARE PACKING PARTY

November 16, 2023

The Alumni Care Packing Party is a special event where volunteers will come together to pack care packages for our alumni who have graduated and are now navigating their journeys in the workplace and/or college. These care packages will serve as tokens of encouragement, providing our alumni with the support and motivation they need to keep moving forward in life. By becoming a sponsor for this, your company will showcase its commitment to making a difference and contributing to the well-being and success of our Elevate alumni as they continue to grow into thriving contributors in their community.



*Once in Elevate,  
Always in Elevate!*

*Support Elevate Alumni that  
are both away at college &  
working hard at home!*

*Help Elevate Alumni thrive!*

# ALUMNI CARE PACKING PARTY

November 16, 2023



*Note: By sponsoring the Alumni Care Packing Party, your sponsorship will cover the costs needed to send over 100 care packages to Elevate Alumni.*

## Sponsorship Levels:

### LEADERSHIP LEVEL:

- \$2,000 for LEADERSHIP sponsor status
- Prominent logo placement on event materials
- Prominent social media spotlight
- Opportunity to have company volunteers participate in Care Packing Party

### ADVOCATE LEVEL:

- \$1,000 for ADVOCATE sponsor status
- Medium logo placement on event materials
- Social media spotlight
- Exclusive volunteer opportunities

### PATRON LEVEL:

- \$500 for PATRON sponsor status
  - Social media spotlight
  - Small logo placement on event materials
- 
- **ALUMNI CARE PACKING PARTY SPONSORS WILL RECEIVE**
    - EMAIL SPOTLIGHTS REACHING THOUSANDS.
    - PAID SOCIAL MEDIA BOOSTED ADS WITH REACH UP TO 5,000 PEOPLE.
    - COLLABORATE WITH YOUR MARKETING TEAM TO CREATE MARKETING SUMMATION REPORTING.
    - EXCLUSIVE EXPOSURE TO ELEVATE SUPPORTERS & KEY COMMUNITY PARTNERS.



# HOLIDAY ALUMNI PARTY

December 21, 2023

Sponsor Elevate Indianapolis' Holiday Alumni Party and make a bold impact during the holiday season! Your sponsorship will empower and uplift young lives, fostering a sense of community and gratitude. Stand with us as a cherished partner, making this event an unforgettable success. Together, let's create a powerful celebration of joy and hope for our Elevate alumni during the holiday season. Your sponsor dollars will help cover the costs of food, small gifts, and other related items.



*Once in Elevate,  
Always in Elevate!*

*Support Elevate Alumni that  
during the holiday season*

*Help Elevate Alumni thrive!*

# HOLIDAY ALUMNI PARTY

December 21, 2023



*Note: By sponsoring the Holiday Alumni Party you will be able to co-host this event for our special alumni during the season of joy and giving.*

## Sponsorship Levels:

### LEADERSHIP LEVEL:

- \$1,000 for LEADERSHIP sponsor status
- Prominent logo placement on event materials
- Prominent social media spotlight
- Opportunity to have company volunteers participate in Holiday Party

### ADVOCATE LEVEL:

- \$750 for ADVOCATE sponsor status
- Medium logo placement on event materials
- Social media spotlight
- Exclusive volunteer opportunities

- **HOLIDAY PARTY SPONSORS WILL RECEIVE**
  - EMAIL SPOTLIGHTS REACHING THOUSANDS.
  - PAID SOCIAL MEDIA BOOSTED ADS WITH REACH UP TO 5,000 PEOPLE.
  - COLLABORATE WITH YOUR MARKETING TEAM TO CREATE MARKETING SUMMATION REPORTING.
  - EXCLUSIVE EXPOSURE TO ELEVATE SUPPORTERS & KEY COMMUNITY PARTNERS.





# Spring 2024 Community Engagement Sponsorship Opportunities Calendar Overview



**ELEVATE**  
INDIANAPOLIS

- ELEVATE HOOPS ALL STARS 3V3..... Feb 19
- ELEVATING INDY DAY OF SERVICE..... April TBD
- TEACHER APPRECIATION WEEK ..... May 6-10
- SUITS & SNEAKERS SENIOR CELEBRATION\*.. May 16
- FELLOWSHIP ON THE FAIRWAYS\*..... June 14
- SUMMER KICK OFF FIELD DAY..... June TBD

\*Denotes Signature Elevate Indy Event

Sponsorship Information will be available for Spring 2024 events in November 2023, If you would like more information on a spring event please contact Elevate's Community Engagement Manager.



# JOIN US FOR A SITE VISIT THIS YEAR!

## *Fall 2023*

- November - Arsenal Tech High School
  - 11/30, 12:30-1:30PM
- December - Shortridge High School
  - 12/14, 9:00-10:00AM



## *Spring 2024*

- January - George Washington High School
  - 1/25, 12:30-1:30PM
- February - Purdue Poly High School
  - 2/22, 8:30-9:30AM
- March - Arsenal Tech High School
  - 3/21, 12:30-1:30PM
- April - Shortridge High School
  - 4/25, 9:00-10:00AM
- May - George Washington High School
  - 5/9, 12:30-1:30PM



*For more info and to sign up  
visit [elevateindy.org/events](https://elevateindy.org/events)*



# COMMUNITY ENGAGEMENT SPONSORSHIP CONTACT INFO

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Learn more at [elevateindy.org](http://elevateindy.org)

